



The Official
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of the IADWP

ÉPICA

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WEDDINGS & EVENTS



Real Moments.
Unforgettable Stories.

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Editor's Note

June 2026 | By Adrián Pavía

Director, IADWP Latin America & Spanish-Speaking Caribbean Chapter | Editor in Chief – ÉPICA Magazine

Building the Future, Celebrating the Present

June finds us at a fascinating moment for the wedding, events, and romance industry. We are living through a time of profound transformation, where new generations of couples are not only seeking to celebrate love but to do so in a way that is more conscious, authentic, and aligned with the values of today's world. And if there is one word that summarizes much of this evolution, it is sustainability.

Today, sustainability is no longer a passing trend or a marketing strategy. It is a necessity. We see it in the way couples choose their vendors, in their preference for local products, in efforts to reduce waste, in the reuse of materials, and in the growing desire to create celebrations that leave unforgettable memories while minimizing their environmental footprint. As an industry, we have a tremendous responsibility to lead this change. Every decision matters. Every small action contributes. And every professional who embraces responsible practices helps build a better future for us all.

Meanwhile, the world of bridal fashion continues to inspire us. International Bridal Weeks have once again

demonstrated that design evolves without losing its essence. This season's runways speak of renewed romance, lighter silhouettes, handcrafted details, elegant transparencies, statement sleeves, and a strong focus on each bride's individuality. Most importantly, there is no longer a single definition of what it means to look extraordinary on your wedding day. Today's collections celebrate diversity, personal expression, and the freedom to choose what truly reflects who you are. Bridal fashion reminds us of an important truth: trends come and go, but personal style remains timeless.

I would also like to take this opportunity to sincerely thank all of you. To those who read each edition, share our content, send us your stories, projects, and ideas—thank you for making ÉPICA a vibrant, dynamic, and ever-growing community. Every month, we receive messages from different corners of the world, editorial submissions, inspiring experiences, and new professionals eager to become part of this great conversation surrounding the world of romance. Your trust is our greatest recognition and our strongest motivation to keep moving forward.

And speaking of growth, I would like to close this editorial with a special message for every planner, designer, photographer, venue owner, hotelier, florist, and professional working within our industry. Never stop investing in yourself. Never stop learning. Never stop showing your work to the world. Businesses do not grow by chance; they grow through passion, consistency, education, and the courage to step beyond your comfort zone. Very often, the opportunity we are waiting for begins with a simple decision: daring to share what we know.

That is why I would like to invite you to become an active part of ÉPICA Magazine. This publication is more than a magazine; it is a platform created to showcase talent, share knowledge, and connect professionals throughout the industry. If you have a story to tell, an experience to share, or a perspective that may inspire others, the pages of ÉPICA are open to you.

Let us continue building together a stronger, more professional, more sustainable, and more human industry. Because when we share knowledge, we all grow. And when we grow together, there are no limits to what we can achieve.

With gratitude and enthusiasm,

Adrián Pavía

Director, IADWP Latin America
& Spanish-Speaking Caribbean Chapter
Editor in Chief – ÉPICA Magazine

The Heart of Beauty:

Dream Colombian
Destinations for Romance





In the world of destination weddings, few places combine breathtaking natural beauty with world-class infrastructure as seamlessly as Colombia. Known as “The Country of Beauty,” this destination is more than just a point on the map; it is a canvas where luxury meets authenticity.

For industry professionals and couples seeking something extraordinary, Colombia unveils a collection of five magnificent settings, each supported by some of the most prestigious names in hospitality and event services.

Beach Weddings: The Elixir of the Greater Caribbean

When the sun warms the white sand and the Caribbean breeze becomes the main witness, weddings in Colombia reach a magical dimension. In this region, where warm weather and vibrant nightlife create a perpetual festive atmosphere, Hotel Isla del Encanto in Barú stands out as the ultimate sanctuary for those seeking privacy and exclusivity. Its dedicated wedding planning services and open-air gardens ensure flawless celebrations

overlooking turquoise waters.

In Santa Marta, where the sea embraces the Sierra Nevada mountains, Irotama Resort offers more than a kilometer of private beach, making it ideal for large-scale receptions surrounded by natural trails and palm trees that create an unparalleled tropical ambiance.

For those seeking the sophistication of a global brand, Santa Marta Marriott Resort Playa Dormida elevates the experience with architecture inspired by the Caribbean landscape and luxurious oceanfront suites featuring private jacuzzis. The region's offerings are complemented by Hilton Santa Marta and its exclusive Beach Club, where elegance and local culture blend beneath unforgettable sunsets.

City Weddings: Contemporary Sophistication

Nestled in the Eastern Andes, Bogotá surprises visitors as a cosmopolitan destination for romance. While Colombia's capital is renowned for its rich cultural attractions—from the Gold Museum to bicycle tours through La Candelaria—it is its luxury infrastructure that truly captivates.



Hilton Bogotá, with its contemporary design, stands out as a forward-thinking hotel featuring terraces that transform any wedding into a high-profile event. For a more intimate experience, Casa Legado is a landmark of design and warm hospitality, offering small-scale weddings filled with authenticity.

For grand celebrations, Grand Hyatt Bogotá provides unmatched views of the eastern hills, complemented by an expert planning team that meticulously oversees every detail within its elegant Barcé Ballroom.

Meanwhile, W Bogotá in Santa Bárbara redefines luxury with interiors inspired by the legend of El Dorado, making it perfect for couples seeking the vibrant nightlife and modern style of the capital.

Nature Weddings: The Luxury of Simplicity

As one of the most biodiverse countries on Earth, Colombia offers haciendas and natural settings that create the perfect backdrop for couples seeking a deeper connection with nature. In the Western Andes, the Coffee Cultural Landscape, a UNESCO World Heritage Site, offers the opportunity to celebrate among rolling mountains and lush

coffee plantations. Here, Hacienda San José in Risaralda inspires romance with its centuries-old trees and spectacular sunsets, even allowing couples to plant a wax palm—the national tree of Colombia—as a symbol of their love. In Cundinamarca, Hacienda Fagua, with more than 400 years of history, offers one of the country's most exquisite catering experiences, while La Bella Toscana surrounds couples with majestic mountain scenery.

Further northeast, in Santander, lies Barichara, widely regarded as one of Colombia's most beautiful towns, known for its whitewashed façades and cobblestone streets. There, Hotel Boutique & Spa Terra Barichara seamlessly integrates the colors of the surrounding landscape with luxurious spa experiences. For a comprehensive wedding experience near Medellín, Zona E offers four expertly curated venues backed by more than a decade of industry expertise.

Historic Weddings: The Legacy of Eternal Love

Sealing a union within centuries-old walls is a promise of eternity, and Cartagena de Indias is the ultimate setting for such a celebration. Its colonial architecture and cobblestone streets—explorable via eco-friendly electric carriages—create an atmosphere reminiscent of Love in the Time of Cholera.

Sofitel Legend Santa Clara is the crown jewel of the city, a legendary hotel that transforms every wedding into an unforgettable experience. Nearby, Hotel Quadrifolio offers the intimacy of a 17th-century colonial mansion paired with highly personalized service.

History also comes alive in Bogotá at Museo El Chicó, a historic manor dating back to 1620 whose gardens and fountains provide the perfect backdrop for iconic wedding photography.

In the heart of the capital, Four Seasons Casa Medina allows guests to immerse themselves in the city's rich heritage while enjoying fine dining and meticulous attention to detail within a beautifully preserved architectural landmark.

Iconic Weddings: Breathtaking Settings

For couples searching for venues that transcend the ordinary, Colombia offers locations that are destinations in their own right.

Cartagena, known as "La Heroica, continues to impress



with Hyatt Regency Cartagena, featuring spectacular event spaces and panoramic views of the Caribbean Sea. Within the historic center, Casa 1537 combines 16th-century architecture with state-of-the-art technology, creating a unique atmosphere beneath the warm Caribbean sun.

For a different perspective, Santa Catalina Hotel hides a gem on its top floor: La Cata Rooftop, a tropical haven offering 360-degree views of the walled city, making it an ideal venue for boho-chic wedding celebrations.

Whether atop a scenic overlook in Quindío or overlooking the ancient walls of Cartagena, every corner of Colombia has been crafted by nature and perfected by human hands to ensure that the words "I do" become nothing short of epic.

Colombia, The Country of Beauty, awaits you. Discover more at: [Wedding Catalog](#) | [Colombia.travel](#).

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Time Standing Still:

Why Your Wedding
Should Take Place
During the Golden Hour?



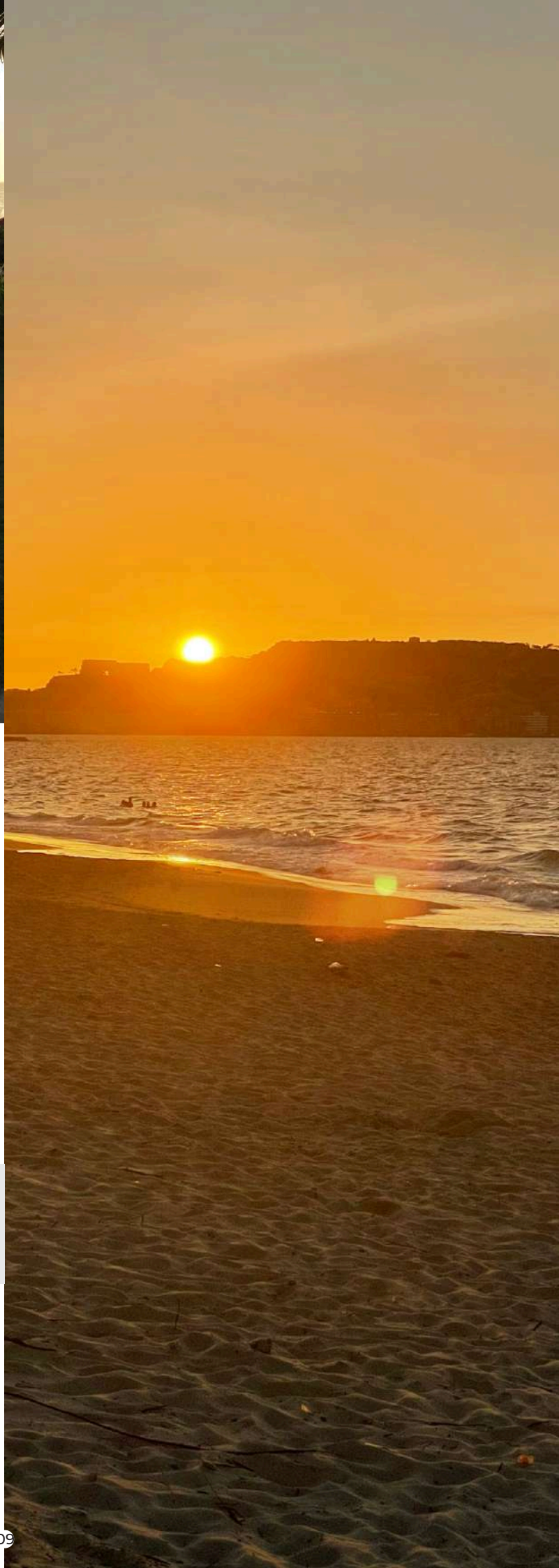
There are moments in life that are not measured in minutes, but in sighs. In wedding planning, time often moves quickly: preparations, schedules, logistics. Yet there is a sacred moment, a daily pact between the sky and the sea, that invites us to pause, breathe, and simply admire—the sunset.

Getting married by the ocean, with the sun slowly descending on the horizon as your witness, means choosing to frame the most important day of your life with nature's most fleeting and breathtaking masterpiece. It is more than a location; it is an experience that tells a love story through color.

Join us on this visual journey through the ever-changing canvases that the Venezuelan Caribbean sky paints above the sea, and discover which one beats in rhythm with your own romance.

I. The Sun as Witness to “I Do”: Pure Gold and Clear Promises

This is the sunset in its purest and most radiant form. The sun remains a perfect glowing sphere, bathing the sand in warm light and casting brilliant reflections that intertwine with the tropical landscape. A wedding beneath this light requires no elaborate embellishments; the golden warmth naturally elevates every detail. It is the perfect setting for couples who celebrate their love with passion, vitality, and the unwavering promise of a future as bright as the sun itself meeting the sea.





II. The Reflection of Celebration: Light, Water, and Sophistication

As the sun begins its descent, the surrounding landscape comes alive. This is the perfect transition into the reception, where still waters mirror a gradient that stretches from deep orange at the horizon to the cool blue tones of the approaching evening. By incorporating subtle lighting in shades of violet and blue that gently caress the water's surface, an atmosphere of effortless sophistication emerges. It is the ideal inspiration for a beachfront welcome cocktail, a poolside gathering, or a contemporary ceremony where nature and lighting design move together in perfect harmony.



III. Silent Splendor: The Warmth of the Horizon

There is a moment during sunset when the sun disappears, yet its presence lingers. The majestic silhouettes of palm trees become silent witnesses to an amber-colored sky, while the sea transforms into an endless horizon.

This moment evokes absolute serenity. Planning your vows or a private couple's photo session during this brief window guarantees timeless images, where silhouettes are highlighted with unmatched romantic drama.



IV. The Delicacy of Twilight: Cotton Candy Watercolors

Finally, nature reveals its gentlest side. The sky transforms into a canvas of pastel hues, where textured clouds are brushed with soft pink and salmon tones above the tranquil shoreline. This is the hour of joyful nostalgia—the perfect bridge into a magical evening. It is especially suited to bohemian, romantic, and ethereal wedding aesthetics, where time seems suspended and every glance feels eternal.



Behind the Magic: The Synchronization of the Perfect Moment

Achieving this seamless transition is never a matter of chance; it is the result of meticulous design. As a Wedding & Event Planner, my role is to calculate each of these moments with precision. I visit the venue in advance, measure the exact timing of the light, and analyze how it interacts with the surroundings. The goal is to create a true bridge between day and night through unforgettable experiences crafted down to the finest detail.

As the sky shifts through its palette of colors, we coordinate meaningful experiences such as signature cocktails designed specifically for the couple and their guests,



carefully curated music, immersive soundscapes, and symbolic rituals such as butterfly releases or sand ceremonies. This entire choreography is synchronized with exact precision alongside the photography team, ensuring they are positioned at the ideal locations and angles. In this way, every ray of light and every emotion is preserved forever in a single click.

The Luxury of Stopping Time

Designing a wedding around the rhythm of the sunset is an unforgettable gift for both the couple and their guests. It is an invitation to disconnect from the noise of the outside world and reconnect with the beauty of the present moment.

When the sun sets over the beach, it is not merely the end of a day—it is the beginning of a new family's story, blessed by the most beautiful light the world has to offer.

If you are ready for your "I do" to be written in the colors of the sky, let the sea and the golden hour become the true hosts of your wedding day.

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When Love Becomes Art

Maite Marín and the Magic
of Live Wedding Painting





There are moments in a wedding that last only a few seconds... yet remain forever in the heart: an unexpected hug, a nervous glance right before the "I do," the first dance or the quiet tears of a mother watching her daughter dressed as a bride.

Even though, photography has the power to freeze those instants, there are artists capable of doing something even deeper: transforming emotions into art.

That is how I met Maite Marín, an Ecuadorian artist and the creator of Maite Live Wedding Painter. Her unique concept brings live painting to weddings and social events in Ecuador, turning unrepeatable moments into eternal keepsakes.

I must admit that from our very first conversation, I understood this wasn't just about paintings. It was about sensitivity, emotions, and storytelling through brushstrokes.

"When I start painting, I enter my own little bubble," Maite tells me as we talk about what it means to create art in real time in front of dozens of guests. "The music disappears, everything fades away... and I simply connect with what is happening."





Perhaps that is precisely where the magic of her work lies. While a wedding unfolds, Maite doesn't just observe, she feels. Every movement, every color, and every emotion of the couple takes shape on a blank canvas that gradually transforms into a one-of-a-kind masterpiece.

The most interesting part of Maite's story is that it didn't start in the wedding industry. Painting came first as an emotional refuge, a way to disconnect from the noise and reconnect with herself. Time to time, she started sharing illustrations, watercolors, and paintings that deeply touched the people who received them.

"People wrote to tell me that an illustration had arrived at the exact moment they needed it the most," she says. "And I realized there was a message behind this... something I needed to keep doing."

Since then, art stop to be just a personal passion and became a way to accompany human emotions, a depth that can be felt in every single one of her pieces.

During our conversation, I discovered something truly special: Maite doesn't just paint what she sees; she seeks to capture what the couple feels. That is why, before every wedding, she sits down with the bride and groom. She learns their story, observes how they look





at each other, how they express affection, which colors represent their essence, and what specific moment they wish to preserve forever.

"The more I know the couple, the more authentic the painting becomes," she explains.

That's why her paintings have so much life. Her artistic style is inspired by Impressionism, featuring free brushstrokes full of movement and color. Moving away from rigid hyperrealism, Maite wants each piece to emotionally transport anyone who looks at it.

"I don't want it to look just like a painted photograph," she says with a smile. "I want the painting to make you feel that moment all over again." And she succeeds.

While she paints live during a wedding, something very interesting happens: guests constantly wander over to watch the process.

At first, they only see splotches, loose strokes, and scattered colors on the canvas. Some don't even understand what is happening. But as the hours pass, the scene begins to come alive. The couple appears, the decor takes shape, and the emotions become visible.

Suddenly, the painting turns into a collective experience where everyone eagerly awaits the final result.

In a world where weddings are constantly evolving toward more immersive and emotional experiences, concepts like Maite's represent a new generation of creative vendors transforming the event industry in Ecuador.

Nowadays, couples are no longer just looking for a beautiful wedding, they want memorable moments, details that evoke emotion, and experiences capable of staying with them forever. That is exactly what a live painting achieves.





She is absolutely right. A painting doesn't just preserve an image; it preserves atmospheres, colors, sensations, and stories. It is a memory that transcends generations.

In fact, while we were chatting, Maite mentioned that her own mother still keeps a painted portrait from her wedding, something that before photography was a deeply meaningful tradition.

"It's beautiful because each painting ends up telling a family story," she says. "It becomes an emotional heritage."



Maite has worked at weddings, quinceanera parties, first communions, and corporate events, though she admits weddings hold a distinct magic.

"Every event has its story," she says. "But there is something very special about weddings because you are capturing the beginning of a new family."

Recently, she had the opportunity to participate in a destination wedding in Key West, Florida, which gave her an even deeper appreciation for the emotional value of art in these celebrations.

"In a destination wedding, the painting also becomes a souvenir of the trip, the venue, and the entire experience shared with the guests," she explains.



This is exactly what inspires me most about meeting vendors like Maite.

It makes me realize that Ecuador is home to extraordinary talent capable of transforming weddings into deeply human and artistic experiences.

Our industry is not built solely on decoration or logistics; it is built by people who put their heart into what they do, by artists who turn emotions into eternal memories. It is driven by vendors who understand that behind every event is a unique story.

That is precisely why I consider it so important to keep highlighting Ecuadorian talent.

Ecuador is full of creativity, sensitivity, and unique concepts that deserve to be known both national and abroad.

At the end of our conversation, Maite left me with a phrase that perfectly sums up the soul of her work:

"It's not just a painting. It's an emotion that stays."

After hearing her story, seeing her speak with such passion, and understanding the sensitivity behind every



brushstroke, I can safely say that while some artists paint images, there are others—like Maite—who succeed in painting emotions.

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European Bridal Week

**Where The Future Of Bridal
Fashion Takes Shape**



Barcelona Bridal Fashion Week

Every year, when Europe opens the doors to its Bridal Weeks, something far greater than a series of fashion shows takes place. What we witness on the runways of Barcelona, Milan, Paris, and Essen are not simply bridal collections—they are signals. They offer a glimpse into where the industry is heading, what modern brides are dreaming of, and how the very concept of marriage continues to evolve.

This season's European Bridal Weeks made one thing abundantly clear: today's bride is no longer looking to resemble another bride. She is looking to become the most authentic version of herself.

Barcelona Bridal Fashion Week once again established itself as one of the most influential bridal events in the world, bringing together hundreds of international brands and serving as a global showcase for creativity and innovation. Designers such as Elie Saab, Vivienne Westwood, Giambattista Valli, Zuhair Murad, Viktor & Rolf, Reem Acra, Tony Ward, Georges Hobeika, and Jenny Packham set the tone for a season in which couture reclaimed center stage.

Yet perhaps the most remarkable development was the return of a word that seemed to have disappeared from fashion's vocabulary for a while: romance.



Barcelona Bridal Fashion Week

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BRIDAL
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LAZARO LAZARO LAZARO LAZARO LAZARO LAZARO



After several seasons dominated by extreme minimalism, bridal fashion has once again embraced emotion, texture, and drama. Grand silhouettes, statement sleeves, intricate embroidery, and regal inspirations have returned to the runway—reimagined through a contemporary lens that feels fresh rather than nostalgic.

One of the season's strongest trends was the resurgence of the Basque waistline. This elegant V-shaped silhouette elongates the torso and creates a graceful, almost royal aesthetic. Designers across Europe embraced this shape, making it one of the defining features of the collections.

Architectural construction was another major theme. Minimalism remains relevant, but it has evolved. Rather than relying on simplicity alone, designers are focusing on impeccable tailoring, sculptural silhouettes, luxurious fabrics, and refined craftsmanship. The modern minimalist bride wants sophistication with presence.



Barcelona Bridal Fashion Week



Barcelona Bridal Fashion Week



Barcelona Bridal Fashion Week



Barcelona Bridal Fashion Week



Barcelona Bridal Fashion Week

LAZARO



Three-dimensional embellishments also played a starring role. Floral appliqués, pearl detailing, crystal embroidery, and handcrafted textures transformed many gowns into wearable works of art. Designers such as Marco & María, Wang Fang, Dany Tabet, and many others showcased creations that blurred the line between fashion and artistry.

Sleeves continue their reign as one of bridal fashion's most influential elements. Voluminous sleeves, detachable designs, sheer constructions, and dramatic draping appeared throughout the collections. Yolancris, among other celebrated European houses, presented some of the most striking interpretations of this trend.

The influence of Vivienne Westwood was also impossible to ignore. Her rebellious elegance continues to inspire contemporary bridal fashion and has helped fuel the growing popularity of bridal tailoring. Wedding suits and fashion-forward separates are increasingly becoming sophisticated alternatives for brides seeking individuality and a more modern interpretation of bridal style.





Barcelona Bridal Fashion Week

As for color, ivory remains the undisputed favorite, but subtle variations are gaining momentum. Soft champagne tones, delicate blush hues, pearlescent finishes, and even touches of black appeared throughout the collections, adding depth and sophistication. Gold accents and jewelry-inspired embroidery further elevated many of the season's most memorable looks.



Barcelona Bridal Fashion Week



Barcelona Bridal Fashion Week



Barcelona Bridal Fashion Week



Barcelona Bridal Fashion Week



Barcelona Bridal Fashion Week



Barcelona Bridal Fashion Week

Perhaps the most meaningful trend of all is the renewed appreciation for craftsmanship. In an era increasingly shaped by artificial intelligence, digital speed, and mass production, brides seem to be seeking the opposite: authenticity, artistry, and human touch. Hand embroidery, couture techniques, crochet details, and traditional artisanal methods have returned to prominence, proving that true luxury often lies in what cannot be replicated.

And behind every trend, every runway, and every collection emerges a powerful conclusion: bridal fashion is no longer trying to define one ideal bride.



Barcelona Bridal Fashion Week



Barcelona Bridal Fashion Week

The classic bride still has her place. So does the maximalist bride. The minimalist bride. The fashion-forward bride. The bohemian bride. The bride exchanging vows in an Italian villa overlooking Lake Como. And the bride celebrating an intimate micro wedding beside the sea in Greece. The defining trend of the coming years is not a silhouette, a fabric, or a color.

It is authenticity.

Because after observing countless collections, studying the work of the world's most talented designers, and following the evolution of bridal fashion year after year, I continue to arrive at the same conclusion:

The perfect wedding dress is never the most expensive one. Nor the most photographed.

It is the one that allows a woman to look in the mirror and recognize the version of herself she has always dreamed of becoming.

Adrián Pavía

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WEMA Global Recommends Madeira:

Europe's Most Underestimated
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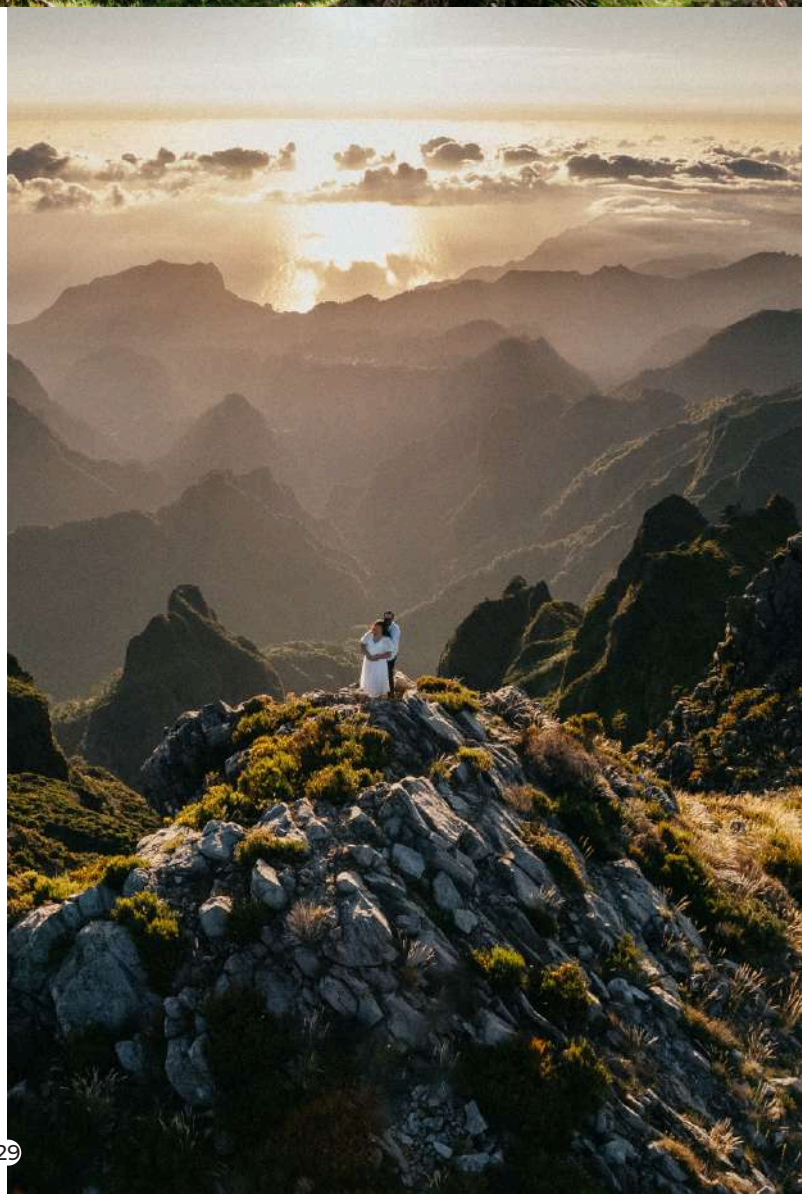




At WEMA Global (international hospitality, wedding & event marketing agency), we look at destinations through a practical industry lens: can this place help wedding planners create stronger concepts, smoother guest experiences, and more convincing proposals for international couples? Madeira is one of the destinations we believe deserves far more attention.

Europe's wedding map has long been led by familiar names: Italy, France, Greece, Spain. They remain powerful, of course. But many couples now want something European, accessible and reliable, without feeling that their wedding has already appeared on every moodboard in the industry. Madeira answers that demand with a different kind of strength.

The island has a clear identity: Atlantic views, volcanic landscapes, terraced hillsides, historic estates, gardens, luxury hospitality and the UNESCO-protected Laurissilva Forest. It does not need to imitate another destination. It has its own visual language. For wedding planners, this matters. Destination weddings are no longer built around one beautiful ceremony image. They are focused on the full rhythm of the stay: arrival, welcome dinner, wedding day, recovery brunch, guest experiences, honeymoon extension and the memory people take home. Madeira supports that rhythm naturally.







The island is compact, which makes guest movement easier and allows planners to combine different experiences without exhausting the group. Ocean views, mountain landscapes, gardens, city hospitality and nature-led moments can all fit into one itinerary. That is a serious planning advantage. Guests remember beauty, but they also remember transfers, timing and whether the weekend felt smooth. No planner wants a wedding where the main emotional quote is, "How long is the drive?"

Another strong asset is the climate. Madeira's year-round mild weather, often described as "instant spring," creates more flexibility outside the usual summer pressure. For international couples, this opens more date options. For planners, it creates space beyond the most crowded calendar windows.

The venue range is also stronger than many people realise. Madeira is not limited to one wedding style. Couples can choose luxury resorts, boutique hotels, villas, quintas, historical spaces, gardens, natural locations and ocean-view venues. That variety gives planners room to match the destination to the couple instead of forcing the couple into a fixed aesthetic.



The honeymoon potential adds another layer. Couples can move from celebration into private travel without changing the emotional setting. Nature walks, coastal exploration, gastronomy, sea-view stays, relaxation rituals, cultural experiences and island adventures allow the honeymoon to feel connected to the wedding. For planners, this creates a stronger proposal. Instead of presenting only a venue or a wedding day, Madeira allows you to build a full destination arc: ceremony, celebration, guest stay, local experiences and honeymoon continuation.

There is also a timing advantage. Madeira is already structured enough to support international weddings and honeymoons, yet it is not overused in the way some classic European wedding destinations have become. That gives planners a valuable window.

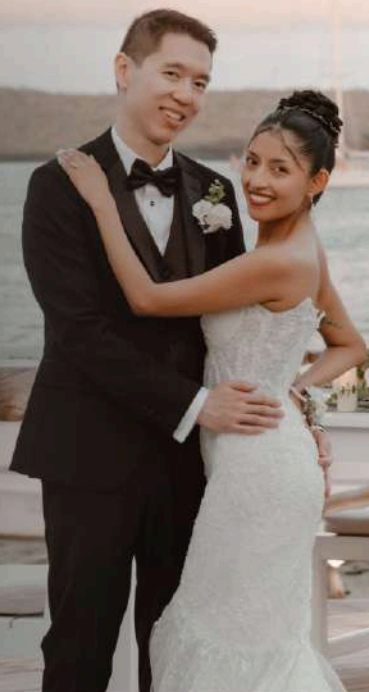
From WEMA Global's perspective, Madeira should be seen as a serious wedding and honeymoon destination with strong planning potential, clear commercial value and a message that fits the island well: Madeira belongs to all.



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Traveling is one of my greatest passions, and Italy has always been one of my favorite destinations. Its gastronomy is world-renowned, and each region has its own specialty. However, ever since I discovered Venice, Tiramisù became my true passion. Its versatility in presentation and adaptability in flavors awakened my creative side, inspiring me to develop in El Salvador a wedding dessert with intention.

Italian cuisine is globally recognized as a symbol of family unity, represented through celebrations where everyone gathers around one table to share meaningful moments, but above all, where warmth and genuine smiles prevail. And dessert is always the grand finale.

I have seen couples move away from the traditional tiered wedding cake and instead seek to reflect the essence of their union through the sweet element of their celebration. They personalize phrases, become part of the final decoration themselves by adding simple touches such as cocoa or fruit, or even involve their closest loved ones in the process. These are experiences treasured for a lifetime — what we now call: Desserts with Intention.

By combining my passion for desserts with intention and a creative spirit, at Chez André we have developed an innovative proposal where wedding tiramisù becomes an experiential centerpiece.

Versatility of the Experience

Tiramisù in its classic presentation, but in unimaginable sizes

What is traditionally an individual dessert or a small dish to share has been transformed into a giant version capable of creating a truly impactful visual experience.

Ideal for relaxed, rustic, or outdoor weddings.



Tiramisù Tray — a sublime elevation of the Italian classic

Its minimalist aesthetic, revealing the dessert's beautiful layers and presented in our elegant low-cut serving trays, elevates the presentation style and creates an innovative touch within the event décor.



Just Married

Tiramisù Bites — an artistic transformation

Here we witness the transformation of classic tiramisù into the perfect petit four with a subtle coffee flavor, paired with specialty flavored cheese cream, allowing guests to enjoy an innovative way of tasting this dessert. Ideal for passed trays or dessert tables.

Tiramisù Canvas

A one-of-a-kind experience where art merges with flavor. An experimental activity where guests can literally eat part of a painting created with cheese cream, a diversity of flavors, and enjoy a truly unique sensory experience.



Tiramisù in Glasses

A visually attractive and convenient trend where the glasses are displayed at varying heights on long tables with gathered linens, mirrors, and elegant trays. Perfect for allowing each guest to easily pick up their dessert.

Adaptability of Flavors

The original Tiramisù combines flavors of cheese, espresso coffee, and cocoa, making it the most popular choice due to its tradition and the sense of comfort and familiarity it provides.

However, we have created flavor combinations for more adventurous palates, adapting the layers of meringue or ladyfingers with both bold and subtle notes.



Among them is one of our iconic creations: the chocolate tiramisù, promising an explosion of unique elegance. In addition, considering El Salvador's love for fruity flavors in its gastronomy, we created the passion fruit tiramisù, perfectly paired with fresh blueberries. We also offer the red berry tiramisù, beloved for its unique flavor blended with Kirsch, a delicate European cherry brandy.

And as the perfect finishing touch for those who know that a fine digestif pairs beautifully after dinner, we present the Baileys tiramisù, offering a unique combination of Irish whiskey, smooth vanilla cream, and the irresistible aroma of chocolate.

Trends define eras, but tiramisù is forever.

Dare to share at your wedding a dessert with intention.

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The rainforest that makes fall in love with

Suchipakari and the Future
of Romance Tourism in Ecuador





There are places you simply visit... and then there are others you truly feel.

In the middle of the Ecuadorian Amazon, surrounded by a living jungle, natural sounds, and a calmness that embraces the soul, there is a destination where luxury is not measured by excess, but by the connection, authenticity, and real experiences.

That place is Suchipakari Amazon Lodge, located in the Napo province, approximately four hours from Quito, near Puerto Misahuallí and the city of Tena, in the Pusuno Bajo sector, in the very heart of Ecuador's Upper Napo.

Getting here already feels like part of the experience.

The road crosses through mountains, exuberant vegetation, rivers, and Amazonian communities that gradually announce the entrance into another world. It is a world where nature sets the pace where every detail invites you to disconnect from the noise to reconnect with what truly matters.



That's how our conversation begins with Santiago Morales, son of the founder and current leader of this lodge, which has become one of the most special spaces in the Ecuadorian Amazon.

"Suchipakari means 'gift of nature' in Kichwa," Santi tells me as we look out at the endless green wrapping around the lodge. "And that is exactly what we want to transmit: taking care of this gift so that future generations can also enjoy it."



and sustainable philosophy where local communities are the protagonists of the project's growth. Currently, around 42 people from nearby Amazonian communities are permanent members of the lodge staff, working in areas such as hospitality, gastronomy, guiding, and customer service. Many of them were trained directly by the Suchipakari team.

"We understood that we didn't need to wait to be profitable to start a sustainable project," Santi affirms. "The idea was always to grow alongside the community." And it shows.

The history of Suchipakari began in 1998, thanks to the vision of Rubén Morales, Santiago's father. After living in the United States, Rubén returned to Ecuador with the dream of creating a space in the middle of nature.

"My father arrived here and said: this is the place," Santi recalls with a smile. "And nobody could change his idea."

It is impressive, thinking about what it took to build a lodge in the middle of the jungle more than two decades ago. Back then, the journey was far more complex: long hours of travel, canoes, muddy paths, and materials carried by hand by members of the nearby communities.

"Without the community, this would have never been possible," he says

And that phrase sums up a huge part of Suchipakari's essence.

Here, tourism is not understood merely as lodging or recreation. Instead, there is a deeply human connection







From the moment you arrive, the warmth of the staff completely transforms the experience. Each smile, each shared story, and every thoughtful gesture makes you feel like you aren't just visiting a hotel, but rather stepping into a large Amazonian family.

One of the most surprising aspects of the lodge is how it manages to combine wild nature with comfort and exclusivity.

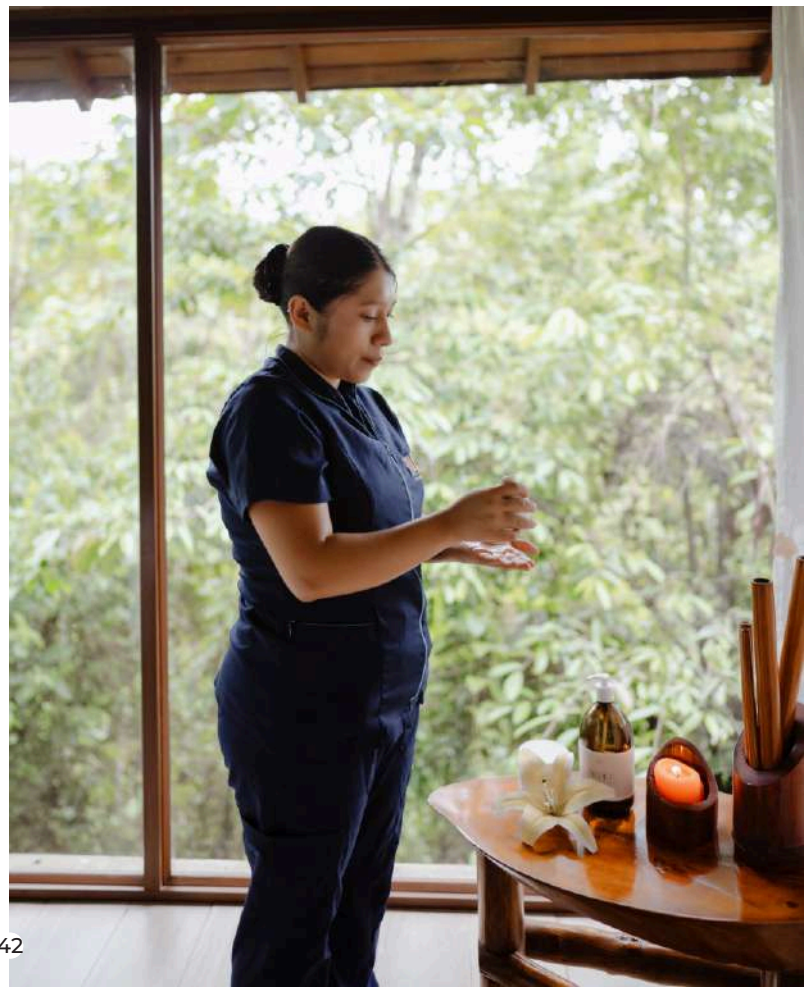
Currently, Suchipakari has 38 rooms divided among suites, standard rooms, and deluxe cabins with private jacuzzis and privileged views of the rainforest. Its maximum capacity reaches approximately 86 people, allowing it to host individual travelers as well as groups, retreats, and special events.

That's where an inevitable question comes to my mind, a question that as a destination wedding planner, deeply excites me: Can the Ecuadorian Amazon become an ideal setting for destination weddings?

After experiencing Suchipakari, the answer is an absolute yes.

Nowadays, couples are no longer just looking for a beautiful wedding. They are looking for experiences that f

feel authentic. They want places where their guests can experience something different. Destinations that connect with nature, culture, and real emotions.





The reserve shelters around 262 bird species, more than 160 species of amphibians and reptiles, and an extraordinary biodiversity that turns this place into a true natural sanctuary.

Besides, its strategic location allows combining multiple experiences in a single trip: rafting, kayaking, caves, waterfalls, trekking through primary rainforest, and cultural visits to nearby Amazonian communities, such as the Kichwa communities of Misahuallí and indigenous sectors of the Alto Napo.

"We are incredibly interested in the destination wedding market," Santi tells me. "Because it's not just about an event; it's about sharing special moments and becoming part of memories that couples will carry with them for a lifetime."



Suchipakari has exactly that.

Imagine a ceremony surrounded by the jungle, the sound of birds accompanying the moment, an intimate dinner under the Amazonian stars, and immersive experiences that allow guests to discover the true heart of Ecuador.

Here, luxury is waking up to the sounds of the jungle.

It is spending time with nearby Kichwa communities and learning about their ancestral wisdom.

It is navigating the Napo River by canoe while nature unfolds all around you.

It is spotting sloths, exotic birds, and butterflies right from your room.



As we walk along trails surrounded by dense vegetation, I perfectly understand why this place holds so much potential for tourism of romance.

Suchipakari does not compete with artificial luxury.

Its true value lies in offering something the world is desperately seeking for today: authenticity.

In an era where many weddings feel like empty productions designed just to look good on social media, destinations like this remind us that the most memorable experiences are born from genuine emotions and places with a soul.



Here, every corner tells a story.

From that very first cabin built in 1998, which is still preserved as a symbol of the beginning of this dream to the growth of a project that currently puts the Ecuadorian Amazon on the global map.

"Ecuador is wonderful," Santi says as our tour comes to an end. "And sharing this land that God gave us is the most beautiful thing."



He is right.

Ecuador doesn't just have incredibly beautiful landscapes.

It has identity, culture, biodiversity, and locations capable of transforming any celebration into an unforgettable experience.

Suchipakari is not just a lodge in the jungle.

It is an invitation to rediscover the true meaning of connection with nature, with people, and with what truly matters.

"Suchipakari reminded us that true luxury is not always found in the extraordinary, but in those places capable of making us feel part of something bigger: nature, stories, and emotions that remain in the heart. Because when a destination has a soul, every experience is transformed into an unforgettable memory."

SUCHIPAKARI

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Photo Credits:
Juan Gabriel Narváez - Wedding Photographer
Suchipakari Marketing Department

Beach Wedding...

Will It Be Too Complicated?



If you love the idea of a beach wedding, we can give you a complete perspective. A seaside celebration has a unique kind of magic, but creating an atmosphere that feels both relaxed and sophisticated requires flawless logistics.

Here is how to approach the concept and what you should consider to fully enjoy the sun, the sand, and the “I do” on such a special day.

Getting married by the sea is a dream for many couples: the sound of the waves as a natural soundtrack, the ocean breeze, and a golden sunset creates an idyllic setting that no other venue can truly replicate. However, behind this relaxed and effortless atmosphere lies meticulous planning—something that is important to understand from the very beginning.



If you are thinking about saying “I do” with your feet in the sand, here are the essential characteristics of this wedding style and our best advice for bringing it to life without unexpected challenges.

In the images accompanying this article, we present three references from a beautiful venue on Coche Island, Venezuela, where we used AI to recreate ideas and experiences that could be enjoyed at different moments throughout the celebration.

Characteristics of a Beach Wedding

Beach weddings are defined by distinctive elements that shape their personality:

- **Organic and Relaxed Atmosphere:** Unlike enclosed venues, nature becomes the main protagonist. This naturally creates a fresher, less formal, and highly sensory experience.



Essential Tips for Successfully Planning Your Beach Wedding

Proper planning is key to ensuring your special day is perfect rather than a battle against the elements. Keep these recommendations in mind:

1. Timing and Season Are Everything

The weather can be either your greatest ally or your biggest challenge. Research the rainy season, prevailing winds, and periods of extreme heat at your chosen destination.

Additional Tip: Schedule the ceremony approximately 40 to 50 minutes before sunset. This helps avoid the intense midday heat while providing the perfect lighting conditions for photography.

2. Logistics and Permits (The Practical Side)

If your wedding will take place on a public beach, you will likely need local or governmental permits for structures such as gazebos, altars, or event installations. To avoid administrative complications, many couples choose hotels or private beach clubs with exclusive beachfront access.

. **Tropical Chic Dress Code:** Heavy fabrics and stiletto heels are best left behind. Flowing gowns, guayaberas, linen attire, and light or pastel tones take center stage.

. **Fresh Menus with Local Flavors:** Dining experiences often focus on seafood cuisine, interactive buffet stations, tropical cocktail bars, and lighter menu options that complement the climate.

. **Natural and Warm Lighting:** The ceremony is ideally scheduled during the golden hour before sunset, later enhanced by strings of warm lights or torches as evening falls.



3. A Plan B Is Not Optional

At the beach, wind, tides, or a sudden rain shower can change everything within minutes. Make sure your venue offers a covered terrace, an indoor ballroom, or an elegant tented structure ready to be used if weather conditions become unfavorable.

4. Welcome Stations for Your Guests

Show attention to detail by ensuring your guests' comfort from the moment they arrive. Consider setting up a welcome station that includes:

Sunglasses and hand fans to help guests stay comfortable under the sun.

Eco-friendly sunscreen and mosquito repellent, either available at a designated station or included in a welcome kit distributed before the event.

Refreshing beverages such as coconut water, lemonade, or light cocktails before the ceremony begins.

A shoe valet area where guests can exchange their footwear for sandals or easily remove sand from their feet.



5. Wind-Resistant Décor and Furniture

Coastal winds can be surprisingly strong. Choose sturdy and stable structures for your ceremony backdrop and buffet stations. Avoid lightweight table linens that can easily blow away and opt instead for natural materials such as wood, tropical flowers, dried foliage like pampas grass, and candles protected within glass cylinders.

Conclusion for the Modern Bride:

A beach wedding is the perfect fusion of romance and freedom. The secret to enjoying it to the fullest is embracing the natural environment and entrusting the production to professionals who understand the characteristics of the chosen location.

Prepare yourself for an unforgettable day under the sun, surrounded by your closest family and friends.

Juan Salvador y Erinna Reyna

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Illustrations:
Original photographic archive
by Juan Salvador and AI-enhanced
illustrative versions created with Gemini AI.



The Collectors of the Invisible



There are those who believe that a photograph captures what happens in front of the camera. I believe it captures what happens within people. Perhaps that is why I ended up dedicating my life to weddings.

I have witnessed extraordinary sunsets in different places, mountains covered in mist, and endless seas. Yet after all these years, I remain convinced that the most beautiful landscape at a wedding will always be the emotions of those who live it.

Not because of the dresses, the flowers, or the grand settings. Nor because of the perfection of a celebration. What deeply fascinates me is that mysterious moment when two people decide to walk together into an unknown future and, despite the uncertainty, do so with complete trust. There is something extraordinarily human in that act.







And in a world that seems to move faster every day, where conversations are reduced to screens and emotions to notifications, weddings continue to be one of the few places where people truly connect. They embrace, they look into each other's eyes, they cry, they celebrate, they remember, they recognize one another.

As a photographer, I have discovered that my work is not simply about observing those moments. My responsibility is to understand them.

Because behind every couple there is a unique story. Stories built through unlikely coincidences, miles traveled, difficult decisions, shared dreams, and an infinite collection of small events that ultimately led two people to the same place.

Photography has the privilege of entering that intimacy. Not as a distant spectator, but as someone who listens. And perhaps that is why I continue to believe that our profession holds tremendous relevance today.

Photographs are not important because they stop time; they are important because they help us understand it. Sometimes a single image has the ability to reveal something that went unnoticed while it was happening—a fleeting glance, a hand reaching for another hand, details that may seem small but ultimately become the true heart of a story.

Over the past few years, I have had the privilege of traveling throughout different regions of Colombia documenting love stories. And every journey has left me with the same certainty: this country possesses a unique ability to connect people.

There is something special about the way we celebrate, the way we open the doors to our cities, our families, and our traditions; the way we transform a gathering into an experience and an experience into an emotional memory.

Colombia is experiencing an extraordinary transformation within the wedding industry. More and more international couples are discovering the cultural richness, natural beauty, and creative talent that exist throughout our country. Yet beyond the breathtaking landscapes, I believe Colombia's true value lies in its soul. And that soul is reflected in every wedding.

As a destination wedding photographer, I observe this moment with great enthusiasm. Not because I believe we have reached the finish line, but because I feel we are only beginning to discover our full potential.

I belong to a generation of professionals who understand that excellence is no longer measured solely by technique. It is measured by the ability to create genuine human experiences.

Today's couples seek something deeper than a service provider:

**They seek people they can relate to.
Professionals who understand their emotions.
Teams capable of accompanying them with empathy,
sensitivity, and trust.**

That is the vision that drives my work.

**Building real connections.
Listening before photographing.
Understanding before directing.
Feeling before creating.**



Because when there is an authentic connection between the photographer and the couple, something wonderful happens: images stop being merely photographs and begin to become honest fragments of a shared story. I deeply believe in love. Not as a romanticized or idealized concept, but as a force capable of transforming people, families, and entire generations.

I see it at every wedding. I see it in parents watching their children begin a new chapter. In friends crossing continents to be present. In couples choosing each other once again in front of the people they love most.

And every time I witness one of those moments, I remember why I do what I do. Because beyond the cameras, the travels, and the recognition, my work is about approaching human stories with respect and wonder.

I believe the future of wedding photography belongs to those who are capable of creating connections before images, to those who understand that trust is just as important as creativity. To those who continue to be moved by a love story, even after having told hundreds of them.

I want to be part of that future, with the conviction that our stories deserve to be shared with the world, and with the certainty that as long as there are people willing to believe in love, there will always be something valuable to discover behind a photograph.

Thony Morales

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Jw Marriott In Peru Presented "the Art Of Balance," A Fam Trip For Wedding Planners That Highlighted Its Exclusive Getting Ready Packages For Brides And Grooms



An experience that connected wellness, luxury, and creativity between Lima and Cusco

From March 16 to 19, JW Marriott Lima and JW Marriott El Convento Cusco hosted "The Art of Balance," an exclusive Fam Trip specially designed for the country's wedding planners.

Over the course of four days, 11 renowned wedding planners enjoyed an immersive experience that combined wellness, culture, gastronomy, and luxury, with the goal of showcasing the new bridal packages: JW Getting Ready and JW Groom Experience.

Under the concept "The balance behind weddings that transcend," this Fam Trip highlighted the essential role of wedding planners, who every day manage a delicate balance between emotional, logistical, and creative aspects.

Within this context, JW Marriott designed an experience specifically for them: a space to reconnect, find inspiration, and discover practical tools to enhance their work.



The journey between Lima and Cusco was conceived as a transformative experience that honored different types of balance:

Balance between mind and body: wellness experiences such as yoga sessions, spa treatments, mocktails, and guided relaxation moments.

Balance between creativity and operations: site inspections, product presentations, and sensory experiences designed to inspire.

Balance between tradition and modern luxury: ancestral ceremonies combined with JW Marriott's signature hospitality.

Balance between inspiration and business: experiences transformed into practical tools to gain an in-depth understanding of both properties' wedding offerings.

More than just a trip, The Art of Balance was an invitation to reconnect with the purpose of creating memorable weddings, understanding that every detail has a profound emotional impact.

Through this initiative, JW Marriott Lima and JW Marriott El Convento Cusco strengthened their position as strategic allies for wedding planners, offering not only luxury venues but also guidance, expertise, and a comprehensive vision for creating unique celebrations.



With this proposal, both properties reinforced their positioning as ideal wedding destinations in Peru, combining world-class infrastructure, personalized experiences, and an approach centered on wellness and excellence.

"The Art of Balance" not only celebrated the art of planning weddings, but also honored the value of those who make them possible, turning every moment into a reminder that true luxury lies in balance.

Cecilia Rispa

Social Sales Manager
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The Elegance Of The Natural

When the surroundings
become the protagonist
of every celebration





True luxury is no longer enclosed within walls: it is discovered, breathed, and lived in natural settings that transform any event into something unforgettable.

Luxury in events has evolved. It is no longer solely about closed spaces or traditional productions, but about the ability to create memorable experiences in unexpected settings. Today, the most sophisticated luxury is that which integrates with nature.

In this context, El Salvador emerges as a privileged destination. Its natural wealth, although widely known, remains, in many ways, underutilized in the event industry, offering extraordinary landscapes with a potential yet to be explored. Cliffs, beaches, volcanoes, and forests become settings that transcend the conventional and transform it into a sensory experience.

Investing in these spaces requires vision. It demands understanding that nature does not compete with design; it complements it.

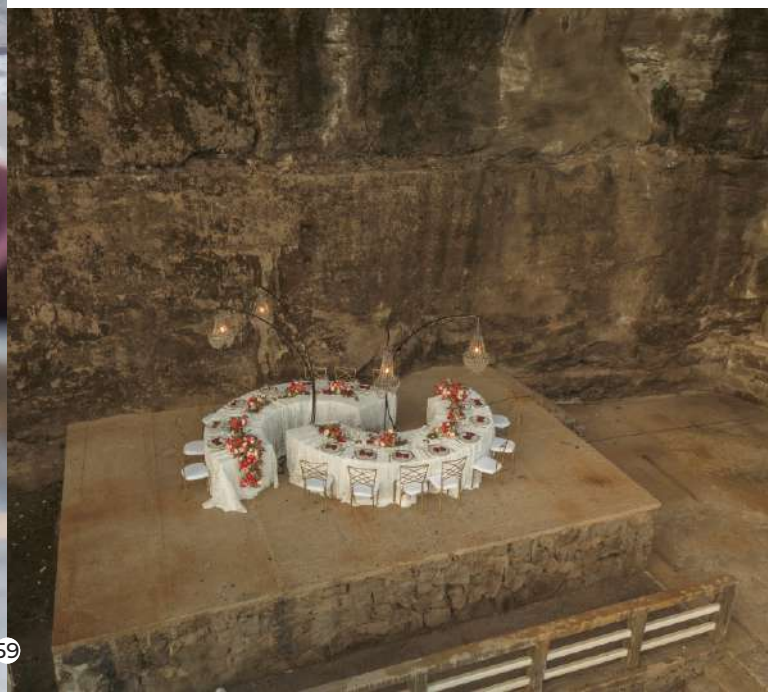


This vision clearly materializes in the setup we created. The strength of the rock, with its organic texture and commanding presence, becomes the perfect foundation for a refined aesthetic proposal. Upon this natural canvas, a carefully curated composition emerges, where white and gold tones predominate, achieving a balance between purity, sophistication, and warmth.



Serpentine tables—one of the most relevant trends in contemporary design—bring movement and fluidity, breaking away from the traditional and guiding the visual experience. The crochet tablecloth introduces an artisanal dimension that evokes authenticity.

Every detail adds up. The gold-finished chairs, glassware, and candlesticks elevate the setup toward a narrative of subtle yet powerful luxury.





“The most impactful luxury does not compete with nature... it frames it.”

Before reaching the final result, the ceremony becomes one of the most impactful moments of the entire setup. We took advantage of this natural setting to create a space designed to highlight the beauty of the surroundings without stealing the spotlight.

The path to the altar is defined by a white and gold palette, strategically designed to stand out with elegance. The chairs, in pure white tones, allow the composition to breathe, ensuring the ceremony stands out naturally within the landscape.

The altar, framed by this spectacular environment, transforms into an unforgettable focal point: a setting that not only impresses visually but also accompanies the emotion of one of the most important moments of our lives.





The centerpieces, far from predictable, integrate flowers in vibrant tones with organic elements like fruits, developing an aesthetic that does not seek to impose itself, but to dialogue with the surroundings.

Well-envisioned lighting redefines the space. Suspended chandeliers bring drama and elegance, creating a contrast that captures attention and transforms the atmosphere.

The result: an experience where the natural and the sophisticated coexist in perfect harmony.

But behind every flawless setup, there is something even more important: execution.

At Eventos Boutique, we understand that luxury is not just an aesthetic, but a standard. We are a company specialized in the rental of exclusive furniture for high-level events, designed for those seeking premium experiences without compromise.



Our proposal spans from intimate celebrations to large-scale productions, always with the same level of detail, commitment, and excellence. No idea is too small, and no project is too ambitious: every vision deserves to be taken to its maximum potential.

At Eventos Boutique, we are distinguished by our reputation, quality, responsibility, and the ability to accompany our clients through every step of the process.

Because beyond the furniture, we create settings where ideas come to life.

And in a country where nature offers so much, daring to use it is not a risk... it is an opportunity full of luxury.

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Wedding Style *Travel*





That's why a list of destination wedding style essentials will keep you comfortable, stylish, and supported every step of the way, starting from the airport!

Weather-appropriate dressing

Dress for where you're going. Before building your travel wardrobe, check the forecast. For warm destinations, reach for natural fabrics: linen, organic cotton, lightweight silk, and airy satin keep you cool and camera-ready.

Cold-weather weddings call for structured coats, fine-knit jumpers, and elegant suiting. Whatever the climate, think in layers — a well-chosen cover-up or jacket not only keeps you comfortable between trips, but it also adds beautiful variety to your pre-ceremony photos.

From Airport to Aisle

The destination wedding style essentials that carry you — beautifully — every step of the way

"Your destination wedding doesn't begin at the ceremony. It begins the moment you leave your front door — so you deserve to look the part from the very first step."

When we think of airport style, we're mostly picturing loungewear sets and comfortable shoes. But, since your wedding day is one of the most monumental events of your life, it's the perfect time to get a little extra. And that includes your travel attire!

When you're packing for your destination wedding, it can be hard to focus on the little things.

But if you think about it, you'll remember this day from the moment you step through the door, so you need to feel and look your best.



Stylish shoes that travel well

Comfort doesn't mean casual.

Sneakers are tempting — but they're not quite the vibe for the biggest day of your life. The good news: you don't have to choose between comfort and style.

A sleek pair of flats, loafers, or low kitten heels will carry you through the airport with ease while looking unmistakably intentional.

Your feet stay happy; your photos stay gorgeous.





Sun protection that looks the part

Style meets SPF

Sunscreen is non-negotiable — but sun protection can be beautiful, too.

A wide-brimmed hat, oversized sunglasses, and a light, flowing cover-up are wardrobe statements as much as they are practical essentials.

For an outdoor ceremony in full sun, a delicate parasol makes a genuinely stunning accessory. Think of it as protection with personality.

Hair accessories & finishing touches

Wind-proof, photo-ready

Your hair has a lot to contend with on a destination wedding day — humidity, sea breezes, and celebrations that run late into the night.

Anti-frizz products, elegant pins, soft waves, sleek buns, or braided details are all reliable allies depending on your destination and style.

Come prepared, and you'll be grateful for every clip and serum you packed.

"Your destination wedding style sets the tone for everything. Arrive looking and feeling like yourself — at your very best."

Travel beauty essentials

Start the glow early.

Hydration is the single most impactful beauty habit in the days before your wedding — it keeps your energy up and your skin luminous.

Drink generously, and let your skincare do the rest. On a long flight, a deeply moisturizing mask and plumping under-eye patches work wonders.

A rose-water mist refreshes instantly and leaves a subtle radiance that photographs beautifully.

One firm rule: never introduce new products before the big day. Stick to what your skin knows and loves.

Gail Johnson

Creative Leader
Gail Johnson Weddings, Events & Travel
IADWP Chapter Leader
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CON DRON



From Zero to Unforgettable:

How One Team Redefined a Hotel in the Wedding Industry



"Everything Must Happen at Marriott"

For years, many hotels have been perceived as functional settings within the wedding industry: efficient, conveniently located venues that rarely became the deciding factor for couples.

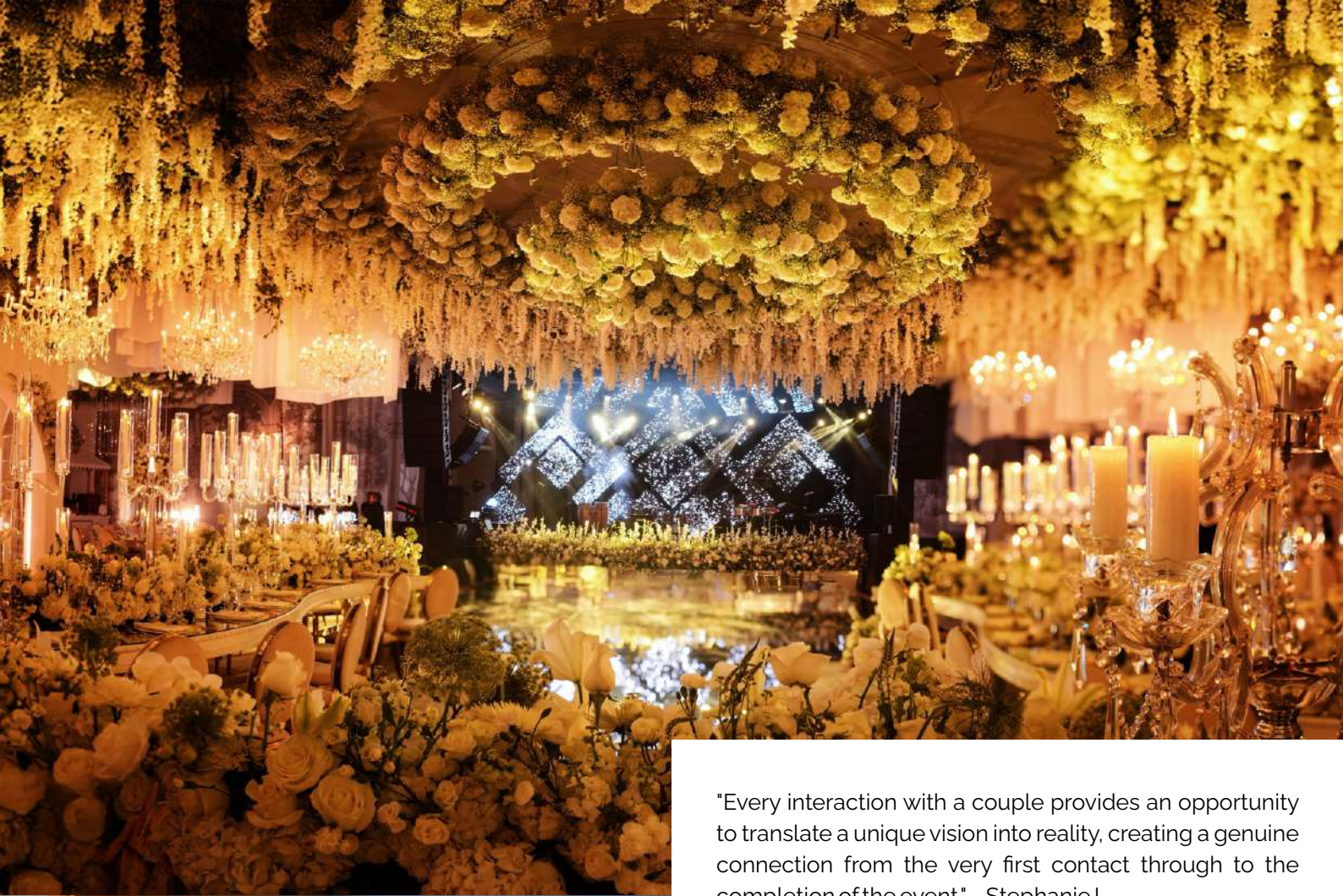
The arrival of Marriott Barranquilla in Colombia's "Golden Gate" city not only raised hospitality standards but also sparked a new conversation about exclusivity. Initially, its impressive infrastructure and premium positioning created a perception of inaccessibility. However, that narrative shifted when the brand demonstrated that true luxury is not an expense, but an investment in emotions.

The fundamental question was no longer the cost of the venue, but rather: What if a hotel stopped being simply a place to stay and became the epicenter of the city's most memorable moments?

That was the premise behind this transformation. The shared vision between the Sales and Marketing leadership, headed by Stephanie Lora, and the strategic marketing execution led by Aldair Cabarcas Consuegra, enabled the hotel to go from "zero to a thousand," focusing on building relevance where none previously existed.

And the starting point was clear: "The hotel was not on the radar of wedding planners, vendors, or couples."

Growth came through the creation of experiences. These two passionate professionals in marketing and sales developed a consistent narrative that positioned the hotel as a key partner in crafting memorable experiences, strengthening relationships, redefining communication, and demonstrating the true value of the venue. **"WE LOVE WEDDING"**, an event that has now been running for two years, reaffirms our commitment to the entire social events value chain." – Aldair C.



"Every interaction with a couple provides an opportunity to translate a unique vision into reality, creating a genuine connection from the very first contact through to the completion of the event." – Stephanie L.

The Venue as a Living System

The hotel becomes a system that integrates hospitality, gastronomy, and service into a complete experience, where the true value lies in what remains invisible to guests.

Through the careful curation of every element, the spaces acquire their own identity, creating intimate settings without compromising standards of excellence.

The alignment between strategic vision and execution has made it possible to build positioning with consistency and continuity.

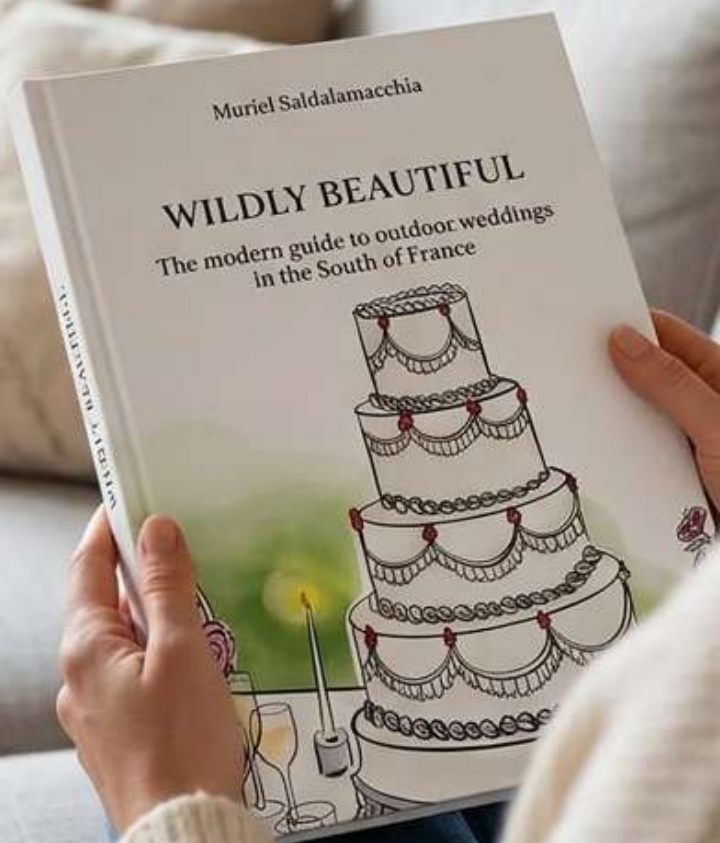
Today, the hotel stands as a venue capable of creating meaningful experiences, proving that with vision, a venue can become the stage where stories begin—and where memories are made to last.

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Wildly Beautiful: The Modern Guide To Outdoor Weddings In The South Of France



Muriel Saldalamacchia

WILDLY BEAUTIFUL

The modern guide to outdoor weddings
in the South of France



A modern, unfiltered guide to destination weddings where nature sets the rules and magic happens anyway.

April 2026 — In a world saturated with perfectly curated wedding imagery, the book *Wildly Beautiful: The Modern Guide to Outdoor Weddings in the South of France* arrives as something entirely different: honest, immersive, and unexpectedly essential.

Written by Muriel Saldalamacchia, a luxury destination wedding planner with over 18 years of experience, the book offers a rare behind-the-scenes look into the reality of planning outdoor celebrations in one of the world's most sought-after regions—from Provence to the French Riviera.

But this is not a traditional wedding guide.

It is a passport into a world where lavender fields meet logistical complexity, where golden-hour light masks last-minute improvisation, and where the difference between a beautiful wedding and an unforgettable one lies in the details no one talks about.

Beyond the Dream: The “Unsexy Essentials” That Make or Break a Wedding

Blending real-life stories with sharp, experience-driven advice, *Wildly Beautiful* pulls back the curtain on the often-overlooked elements of outdoor weddings: power supply, parking logistics, weather unpredictability, restrooms, lighting, vendor coordination, and guest comfort.

“These are the decisions that don't make it to Pinterest—but they define the entire experience,” says Saldalamacchia.

With a voice that is equal parts Riviera chic and New York directness, she shares not only what works—but what doesn't, and why.

The South of France as Both Setting and Character

From the pine-covered hills of Les Alpilles to the sunlit terraces of Cannes and the barefoot elegance of the Riviera, the South of France is portrayed not just as a destination, but as a living, breathing collaborator.

“The landscape here is so cinematic, you'd swear Spielberg and Greta Gerwig were hiding in the lavender fields,” Saldalamacchia writes.

The region offers a duality that defines modern

destination weddings: countryside serenity and coastal glamour—sometimes within the same day. Yet, as the book reveals, nature is both the greatest asset and the most unpredictable variable.

"Outdoors is beautiful," she notes, "and brutally honest."

A Story-Driven Guide for Modern Couple and Industry Insiders

Structured across four parts, the book moves from foundational planning to advanced logistics, vendor dynamics, guest experience, and real-world case studies—complete with lessons learned from unexpected challenges, from sudden storms to last-minute improvisations.

It is as much a practical manual as it is a narrative journey, offering:

- Strategic planning frameworks
- Real wedding stories and behind-the-scenes insights
- Expert-level logistical guidance
- Communication tools and templates
- A survival checklist for the unexpected

A Philosophy Rooted in Experience, Not Perfection

At its core, *Wildly Beautiful* challenges the idea of perfection in weddings.

Instead, it embraces unpredictability, spontaneity, and emotional authenticity—the elements that transform an event into a memory.

"The best weddings are never about perfection," Saldalamacchia writes. "They're about possibility."

Drawing from nearly two decades of experience—and a

deeply personal connection to Les Alpilles, where her roots run deep—she brings a perspective shaped by resilience, intuition, and an intimate understanding of place.

Who It's For

Couples planning a destination wedding in France or beyond

Wedding planners and industry professionals

Creatives seeking inspiration grounded in reality

Anyone drawn to the intersection of beauty, logistics, and storytelling

About the Author

Muriel Saldalamacchia is one of France's leading luxury wedding planners, known for creating bespoke celebrations across Southern France, the French Riviera, and Lake Como.

With over 18 years of experience and budgets ranging from €250,000 to €1 million, she is recognized for her refined aesthetic, creativity, and highly personalized approach.

Named among the world's Top 100 Luxury Wedding Planners (2022–2025) and featured in publications such as Harper's Bazaar, Vogue, Elle, and WedLuxe, she brings together destination expertise, multicultural insight, and a passion for travel and romance to design celebrations that are anything but ordinary.

Wildly Beautiful: The Modern Guide To Outdoor Weddings In The South Of France


Price: USD 17,90
Available on Amazon

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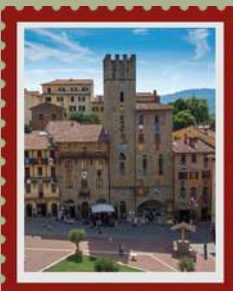
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- ✓ One-on-one B2B meetings with Italy's top wedding and event suppliers
- ✓ Educational sessions led by international and local experts
- ✓ 5-star accommodations hand-picked by Monica Balli
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- ✓ Immersive cultural experiences across Tuscany and Puglia

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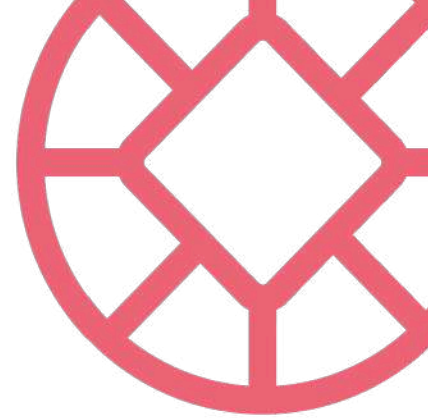


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INVENT Weddings is a luxury destination wedding planning, design, and production company based in the Dominican Republic and Los Angeles, California. Founded by Laura and Suanny, INVENT specializes in creating personalized celebrations across the Caribbean and Latin America, blending creativity, strategy, and flawless execution. Through The INVENT Way, they guide each couple with care and excellence to create authentic, meaningful, and unforgettable wedding experiences.

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2026

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